

CAPPA & GRAHAM  
MEETING, EVENT & DESTINATION PARTNERS

S P R I N G 2 0 0 9

# CappaGram

## ELEGANT RECEPTION & DINNER AT SF MOMA!

*Cappa & Graham produces VIP Event at SF MOMA!*



Our client's distinguished guests enjoyed a memorable evening at San Francisco's fabulous Museum of Modern Art. The renovated atrium was shown-off to perfection where temporary exhibit pieces were incorporated within the decor. The organic theme worked perfectly as

the host desired an evening of "understated elegance with a bit of fun."

Local artist, Brian Barnecko, was present to welcome guests and enhance their appreciation for modern art as he facilitated an interactive group art experience.

*Continue on page 2*



Photo: Allure West Studios

**Do you know this Bay Area Icon's location?**

*(Answer on page. 2)*

## GREEN CERTIFIED!

**Cappa & Graham, Inc.** is the first Meeting, Event and Destination Services Company in North America to receive an internationally recognized Green Accreditation from Green Certifications ([www.greencertifications.us](http://www.greencertifications.us)). Cappa & Graham is also the first and only Meeting, Event and Destination Services Company to become a San Francisco Green Business via the San Francisco Green Business Program ([www.sfgreenbiz.org](http://www.sfgreenbiz.org)). It is a key goal of Cappa & Graham to identify, monitor and improve all aspects of environmental sustainability on an ongoing basis and to lead the hospitality industry to a future that is environmentally friendly. Cappa & Graham has made a firm commitment to meet the highest standards in regards to the environment, conservation and corporate responsibility.



## BIOTECHNOLOGY: CHILLS ON ICE IN HALF MOON BAY!

Cappa & Graham's forward thinking planners designed a unique and innovative team-building program for 90 biotech clients in Half Moon Bay. We found the perfect master ice sculptor and provided 20 blocks of solid ice along with a vast assortment of fun ice sculpting picks and chisels. "The executives were a whirlwind of creative energy as they chipped away at their masterpieces. It was snowing everywhere from this dynamic and exhilarating carving activity." said Cappa & Graham Program Manager, Adriane Powell.

The "winning ice sculpture" adorned the main buffet table for the evening's dinner event, making the creators the *masters of the ice!*



Bio execs pose with their one-of-a-kind ice sculpture.



*Cappa & Graham produces VIP Event at SF MOMA continued*

The original group art work proudly resides in the client's corporate office. The evening was an elegant blend of art, education, creative inspiration and culinary pleasures that guests said they will never forget!

*"Cappa & Graham was creative, professional, responded to our requests quickly and efficiently and were genuinely a delight to work with."*

*A. DeMaret, Partner*



Guests were encouraged to add their own creative touches to the canvas throughout the evening, resulting in a unique, collaborative work of modern art.

While guests enjoyed their dinner, a professional photography team captured, developed, printed and framed a copy of the group's masterpiece as gifts at the end of the evening.

**Quote of the Month!**  
 Please tell Cappa & Graham how much I appreciate their willingness to work with us on these budget cuts and their GREAT attitude! Their whatever-it-takes and we're-in-this-together philosophy is so refreshing during these stressful times. They are one of the few companies that is our partner and not a vendor.  
*RSA Conference*

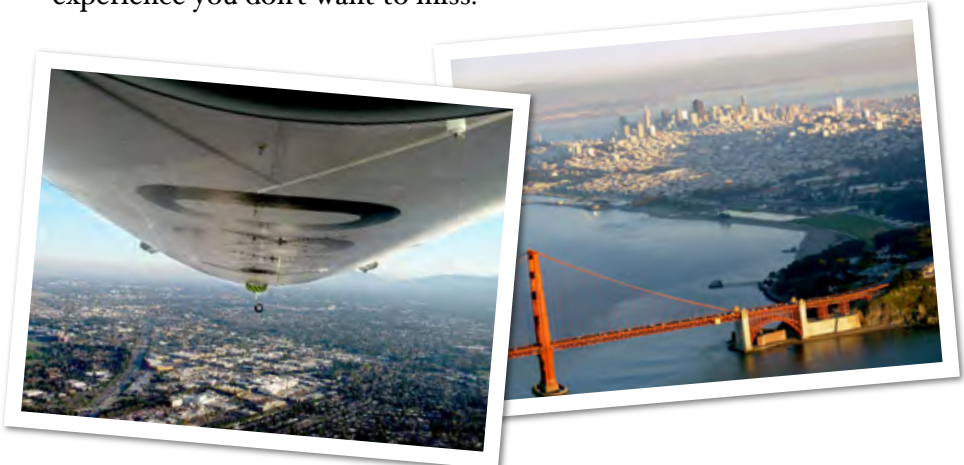
**WHAT'S NEW IN SAN FRANCISCO**

Eureka, one of only four operating Zeppelins in the world is the newest, premium adventure in the San Francisco Bay Area! Executive Vice President and Owner, Gordon Thompson, CMP, DMCP and Director of Programs, Josiline Shanahan, recently enjoyed a beautiful sunset ride aboard Eureka. The Zeppelin is nearly silent, highly maneuverable and offers stunning views. Eureka is capable of carrying up to 12 passengers on customizable routes throughout the Bay Area. This is an incredible experience you don't want to miss!

**THE NAPA AMAZING RACE!**

Corporate team building activities are fun bonding ways to increase office efficiency and morale.

Cappa & Graham took corporate client team leaders out of their meeting environment and into scenic Napa Valley for a highly interactive afternoon team activity.



*Answer from page 1:*

This is a photo of the last Doggie Diner head (on a pole), located on Sloat Blvd. near 47th Ave. With talk of official landmark designation, it has transcended its origin as a whimsical advertising icon. Started in 1949, the chain of Doggie Diner restaurants were everywhere by the 1960s. The dog-headed sign was designed in 1966 by a local graphic artist.